

# AMUSEMENT EXPO INTERNATIONAL 2018

ONE FULL DAY OF COMPREHENSIVE  
INDUSTRY EDUCATION AND TWO  
FULL DAYS OF EXHIBITS

CONFERENCE: FEBRUARY 27  
TRADE SHOW: 2/28 AND 3/1

## BACK IN ACTION IN VEGAS!

### Advertising & Material Deadline – January 26, 2018

RESERVE YOUR AD IN THE 2018 AMUSEMENT EXPO INTERNATIONAL  
OFFICIAL POCKET GUIDE!

Take advantage of this opportunity to place your company's ad prominently in the newly designed Pocket Guide that will be distributed to all show attendees and used as a valuable resource book throughout the year!

#### ADVERTISING RATES

Size/Location	Color Rate
INSIDE FRONT COVER	\$599.00
PAGE THREE	\$350.00
PAGE SIX	\$325.00
PAGE TEN	\$325.00
FULL PAGE	\$249.00
COMPANY NAME ON FLOOR PLAN	\$350.00

#### PAYMENT – checks should be made payable to Amusement Expo

Contact Name	Company Name
Address	
City, State, Zip, Country	
Phone/Fax	
Email	
<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> Amex - I, the undersigned, fully accept all charges on the below named credit card and consider this form to be legal and binding.	
Card Number	Expiration Date   Security Code
Cardholder Name	Cardholder Signature

Grand Total \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

#### FAX OR EMAIL ORDERS

BrianGlasgow  
708.226.1310  
brian@wtglasgow.com

#### MAIL ORDERS

W.T. Glasgow, Inc.  
Event Management  
10070 W. 190<sup>TH</sup> Place  
Mokena, IL 60448

#### QUESTIONS ?

Brian Glasgow  
708.226.1300

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#### **POCKET GUIDE Mechanical Specifications for Vision Integrated Graphics**

<i>Dimensions by Width &amp; Height</i>	<i>Page Size</i>	<i>Bleed</i>
<i>Full Page</i>	<i>4.375" X 7"</i>	<i>1/8" bleed all sides</i>
<i>1/2 Page</i>	<i>4.375" X 3.5"</i>	<i>1/8" bleed all sides</i>

#### **ELECTRONIC FILES are preferred for Ads**

Electronic files can be forwarded directly to the printer by visiting [www.visionps.com](http://www.visionps.com), and clicking on the link "Send Us a File". This will take you to a window that will guide you through the process. After the file is sent, you will receive an e-mail confirmation stating that your file has been successfully uploaded to the printer's server.

A list of acceptable application types can be found on the website. High-resolution PDF files are also accepted. Please include all graphic files and fonts used when sending the artwork. Please identify files with AMUSEMENT EXPO, size of ad, and name and phone number of advertiser.

**Preferred application types are Quark, InDesign, Illustrator and Photoshop. High-resolution PDF's will also be accepted – BUT MUST INCLUDE BLEEDS.**

#### **INK COLOR REQUIREMENTS**

Two-color and four-color. Standard four-color process inks will be used. Spot PMS colors will be printed in four-color process match.

#### **PROOFS**

Hi Resolution PDF proofs accepted for color match.

#### **LOGO REQUIREMENTS**

Electronic files only accepted. MAC or PC. Illustrator files (with outlined type) are preferred. TIFF files will also be accepted. The final size will be approximately 1" wide by 1/2" deep.

#### **Terms:**

- **Payment in full is due 30 days after receipt of invoice.**
- **Advertisement will not run without full payment.**
- **Management will inform you in advance of production costs if required – production will be invoiced separately.**
- **All rates are net and non-commissionable.**

#### **Website Banner Ad**

Promote your company and link directly to your website from the highly trafficked [amusementexpo.org](http://amusementexpo.org). (Exhibitor responsible for production of banner)

#### **Company Name on Floor Plan**

Your company name and booth number printed on the much-used directory floor plan.