













## Sponsorship Order Form, Deadline –February 16, 2024 Amusement Expo 2024 Marketing Plus Sponsorship Program

| Sponsorship  | Price    |
|--|----------|
| Education  |          |
| Keynote Presentation                                       | \$10,000 |
| Education Program  | \$5,000  |
| Education Refreshment Centers                              | \$2,000  |
| Networking   |          |
| All-Industry Gala  | \$5,000  |
| Beers & Cheers Reception                                   | \$5,000  |
| Digital  |          |
| Online Registration  | \$3,500  |
| Mobile App   | SOLD OUT |
| Traffic Generators   |          |
| Lanyards   | SOLD OUT |
| Official Show Bag  | \$3,500  |
| Hand Sanitizer Stations                                    | \$2,000  |
| A La Carte Advertising Opportunities (Available January 1) |          |
| AEI Home Page Banner Ad                                    | \$1,250  |
| Email Banner Ads: Promotional, Jan-Feb                     | \$250    |
| Email Banner Ads: Promotional, March                       | \$500    |
| Email Baner Ads; Registered Attendee                       | \$500    |
| Pocket Map & Schedule: Belly Band (1)                      | \$1,500  |
| Pocket Map & Schedule Ad                                   | \$999    |
| Pocket Map & Schedule: Bold Listing                        | \$99     |
| Social Media Post  | \$1,200  |
| Aisle Sign   | \$1,000  |
| Free Standing Panel  | \$1,000  |
| Floor Decal  | \$1,000  |

| PAYMENT – checks should be made payable to Amusement Expo  |                      |  |
|--|----------------------|--|
| Contact Name   | Company Name         |  |
| Address  | Phone                |  |
| City, State, Zip   | Email                |  |
| ☐ Amex ☐ Visa ☐ MasterCard Ca  | rd#                  |  |
| Expiration Date  | Security Code        |  |
| Cardholder Name  | Cardholder Signagure |  |
| -I, the undersigned, fully accept all charges on the below named credit card and consider this form to be legal binding. |                      |  |

## <u>Email or Fax orders with credit card payment to –</u> Chris Kalousek / 708.226.1310 / <u>chrisk@wtglasgow.com</u>

Mail orders with payment by check to — W.T. Glasgow, Inc. / Event Management / 10070 W. 190th Place / Mokena, IL 60448

**Questions?** 

Chris Kalousek / 708.226.1300