

**NEXT
IS >=^
NOW**

**SEE WHAT'S NEXT.
BE WHAT'S NEXT.**

**AMUSEMENT
EXPO** *international*

2027 EXHIBITOR PROSPECTUS



**RESERVE YOUR EXHIBIT SPACE TODAY
AT [AMUSEMENTEXPO.ORG](https://amusementexpo.org)**

For more information
contact Event Management:

WT Glasgow, Inc. 708.226.1300
or info@amusementexpo.org

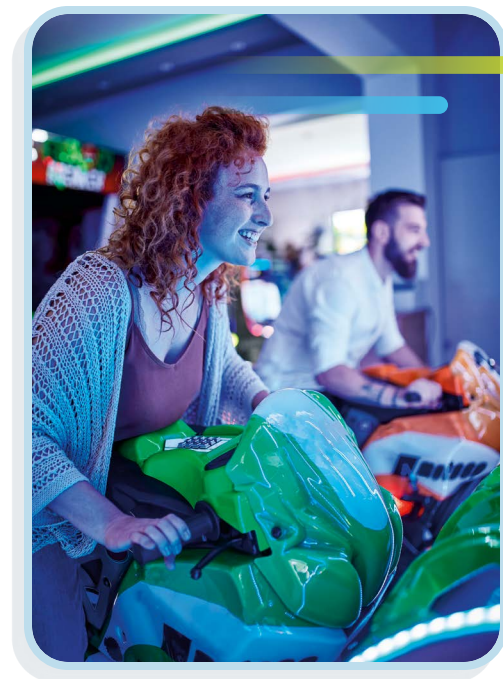
MARCH 15–18, 2027
Las Vegas Convention Center
North Halls 1-2-3

Where the Industry Shapes What's Next.

The amusement and entertainment industry doesn't stand still. And neither does AEI.

For decades, AEI has been where the industry comes together to discover new ideas, strengthen partnerships, and move business forward. Produced by AAMA and AMOA, it's the premier event for manufacturers, operators, FECs, route businesses, and innovators looking to stay ahead in an industry that's constantly evolving.

AEI 2027 continues that tradition by bringing thousands of qualified buyers and decision-makers together for four days of exhibits, education, networking, and business opportunities—all designed to help exhibitors connect with the people shaping what's next.



Meet Buyers **Ready to Invest**

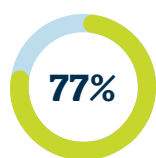
More than **5,500 qualified attendees** are expected at AEI 2027, representing every corner of the amusement and entertainment industry.

Together, they operate and influence purchasing decisions for **tens of thousands of entertainment locations** across North America, from family entertainment centers, arcades, bowling venues, and route operations to amusement parks, resorts, campgrounds, theaters, and other location-based entertainment businesses.

With more than **300 exhibiting companies** and buyers representing **1,500 unique businesses**, AEI is the ideal place to build new relationships and strengthen existing ones with your target audience. These aren't just attendees. They're owners, operators, executives, and purchasing decision-makers actively looking for new products, technologies, and partners. AEI is a true buying show, with **95% of attendees making or influencing purchasing decisions** and **65% making purchases onsite or within 30 days**.

Put Your Brand Where Business Happens

The conversations that start at AEI don't end when the show closes. At AEI 2026:



77% of exhibitors generated new sales leads



Thousands of face-to-face conversations turned into long-term business relationships



Buyers came specifically to evaluate new products, technologies, and solutions

Whether you're launching something new, expanding into new markets, or strengthening existing relationships, AEI puts you in front of the people who matter most.

Connect With the Industry

AEI brings together buyers from across the industry, including:



**Family
Entertainment
Centers (FECs)**



**Route Operators &
Street Locations**



**Bowling
Entertainment
Centers (BECs)**



**Bars, Restaurants
& Theaters**



**VR & Immersive
Entertainment
Operators**



**Amusement
Parks, Resorts &
Campgrounds**



**Consultants,
Designers &
Distributors**



... And more

Why Exhibit at AEI?

- Reach qualified buyers actively planning investments
- Launch new products and technologies
- Build relationships with current and future customers
- Expand into emerging markets and entertainment segments
- Position your brand alongside the industry's leaders

"Amusement Expo International is more than a trade show—it's an opportunity to discover new products, build valuable industry relationships, and find fresh ideas that can help grow your business. If you're serious about moving your business forward, this is a show you won't want to miss."

Brian Murphy
Senior Director of Marketing
and Trade Shows,
Betson Enterprises



The Industry Is Growing. Grow With It.

Demand for location-based entertainment continues to accelerate, creating new opportunities across every segment of the industry.

Market projections highlight the momentum:

- **Family Entertainment Centers: \$34.45B (2023)—\$73.81B by 2030**
- **Coin-Operated Amusements: \$12.11B (2025)—\$19.41B by 2030**
- **Arcade & Crane Games: \$846M (2025)—\$1.27B by 2033**

As consumers seek more immersive, social, and interactive experiences, businesses are investing in attractions, technology, redemption, VR, cashless solutions, and guest experiences like never before.

New Markets. New Opportunities.

The industry's growth extends far beyond traditional arcades and FECs.

Campgrounds, RV resorts, hotels, mixed-use developments, theaters, restaurants, and other destination venues are investing in entertainment experiences to attract guests, increase dwell time, and create new revenue streams.

AEI is where exhibitors connect with both established buyers and the next generation of customers entering the market.





More Than a Trade Show

AEI is more than two days on the show floor.

It's where education inspires new ideas, networking builds lasting partnerships, and innovation shapes the future of the industry. Through expanded educational programming, sponsorship opportunities, digital content, AI-powered attendee tools, and year-round engagement, your investment extends well beyond the event itself.

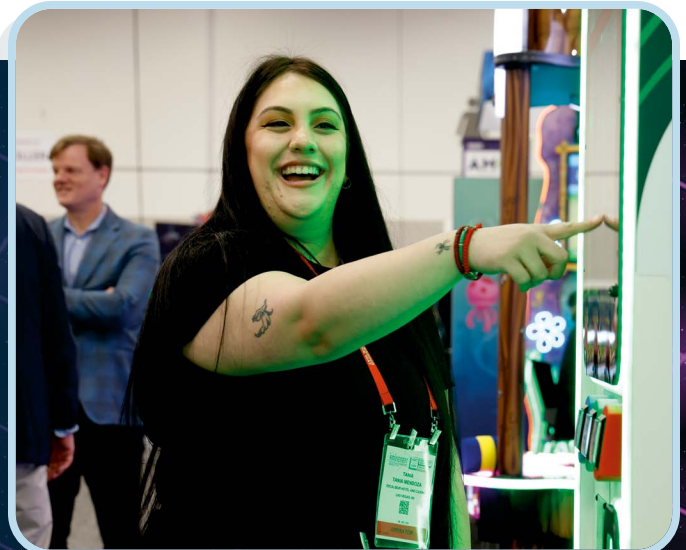
Be Part of What's Next

The industry is evolving.
New technologies are emerging.
New buyers are entering the market.
New opportunities are waiting.

The companies that succeed won't just watch those changes happen, they'll help shape them.

See What's Next. Be What's Next.

Join the industry's leading manufacturers, suppliers, and innovators at AEI 2027 and put your business at the center of what's next.



Special Parties and Events

All-industry Gala Reception

Resorts World

Enjoy some social time with more than 800 of your closest industry friends at this party for all of AEI's registered exhibitors, attendees, and speakers!

Beers & Cheers Reception

LVCVA North Hall

Wind down with complimentary beer and wine during AEI's Happy Hour at LVCVA North Hall while AAMA and AMOA announce this year's Industry Award Winners and Hall of Fame Inductees.

Education

LVCVA North Hall

Attendees, exhibitors, and their staff make the most of AEI by taking advantage of unique sessions presented by AAMA and AMOA's deep base of industry knowledge and seasoned experts.

Hotels

Experience world-class entertainment at the Expo headquarters, Resorts World Las Vegas, adjacent to the Las Vegas Convention Center and home to legendary restaurants and nightlife. Rooms are also available at the Westgate Las Vegas Resort & Casino.

AEI 2027 Event Schedule

LVCVA North Hall

Monday, March 15

12:00 pm–4:15 pm	Education Sessions
5:30 pm–7:00 pm	Level Up Lounge

Tuesday, March 16

8:00 am–9:00 am	Rise & Shine Breakfast
9:15 am–11:30 am	Education Sessions
11:45 am–12:45 pm	Networking Luncheon
1:00 pm–4:45 pm	Education Sessions
5:15 pm–7:15 pm	All-Industry Gala Reception

Wednesday, March 17

9:30 am–10:00 am	Opening Ceremony and Ribbon Cutting—Las Vegas Convention Center, North Hall
10:00 am–5:00 pm	Trade Show Floor Open—Las Vegas Convention Center, North Hall
5:00 pm–6:00 pm	Beers & Cheers Celebration—Las Vegas Convention Center, North Hall

Thursday, March 18

10:00 am–4:00 pm	Trade Show Floor Open—Las Vegas Convention Center, North Hall
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3 Co-Locating Events Bring Even More Attendees to the Show Floor!

Industry Education by:



Exhibit Fees

AAMA/AMOA Members

- Must pay the \$1,655 dual membership fee.
- \$22.95 per square foot August 2–December 1, 2026
- \$25.95 per square foot after December 1, 2026

Non-Members

- \$28.95 per square foot August 2–December 1, 2026
- \$31.95 per square foot after December 1, 2026

Special/Corner Configurations

- Show management cannot guarantee special configurations will be assigned.
- Island Booth (4 corners): \$800 Additional
- Peninsula Booth (2 corners): \$400 Additional
- Standard Inline (1 corner): \$200 Additional



Exhibitor Badge Allotment

10' x 10' Spaces	Allotment
1–2	6 badges
3–4	10 badges
5–6	14 badges
7–8	16 badges
9–10	20 badges
11+	26 badges

Exhibiting companies that are members of AAMA and/or AMOA will receive two additional complimentary badges from each association.

Non-member non-exhibiting manufacturer/suppliers will be charged \$560 per badge. Whether you're a veteran or a newcomer, exhibiting at Amusement Expo International can be beneficial for your business growth.



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"Amusement Expo is the best place to connect with the amusement community and see the latest industry trends. If you want to grow your business, this is the show to attend."

George Smith
Executive Chairman,
Family Entertainment Group



RESERVE YOUR EXHIBIT SPACE TODAY AT AMUSEMENTEXPO.ORG

WTGLASGOW

EVENT MANAGEMENT

Exhibit space applications and all other event-related correspondence should be directed to:

WT Glasgow, Inc.
Amusement Expo International

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